



Literacy Card Fundraising Program



One Good Pizza Deserves Another

- ◆ The Literacy Card is a discount card that allows the cardholder to buy a large or medium pizza at regular menu price and get the second, of equal or lesser value, for FREE. **This offer is good for delivery, dine-in, AND carryout orders!** The card expires one year from the date punched on the card. Cards are regularly sold for \$10 each.
- ◆ For fundraising purposes, Pizza Hut Hawaii sells Literacy Vouchers to non-profit groups for just \$5 each and allows them to be sold for \$10, earning your organization \$5 for each voucher sold!
- ◆ To redeem the voucher for the card, the customer must take the voucher into a participating Pizza Hut Hawaii store and in exchange, will receive a Literacy Card. When issued the card, the store employee will punch the date to activate it.
- ◆ Your organization keeps \$5 from every sold voucher and the other \$5 goes to Hawaii Pizza Hut Literacy Fund to help fund literacy programs throughout the state.
- ◆ Unsold vouchers are refundable if returned before the 60th day after the sale, otherwise your organization is financially responsible for all vouchers purchased.
- ◆ **To start: Contact the Pizza Hut Marketing Department by either calling (808) 566-3200 ext. 2283 or by emailing kimberly_palaza@thdfsg.com for an appointment or more information. No Walk-Ins accepted.**

Literacy Voucher Fundraiser Process

1. Who can start the program?

- Any not-for-profit organization may start.

2. When can I start the program?

- As soon as your organization is ready.

3. How do I start the program?

- Call Hawaii Pizza Hut Marketing Department at (808) 566-3200 x2283 or email kimberly_palaza@thdfsg.com and provide your organization's name and location.
 - Oahu organizations will need to schedule an appointment.
 - Neighbor island organizations will need to mail paperwork & payment (check only)

4. What happens during the appointment / How long will it take to receive my mail order?

- Oahu organizations: The primary contact person of the organization must complete and sign an agreement form and pay for the Literacy vouchers in full. Upon receipt of payment, vouchers will be issued. Walk-ins are not accepted.
- Neighbor Island organizations: Please allow approximately 5-7 business days for processing and shipping. A shipping and handling charge will be added to your total amount due and must be included in your payment.

5. Where will the appointment take place / Where do I mail my order to?

- Oahu organizations: Appointment will take place at the main office within the Oceanit Building (828 Fort Street Mall, Suite 130, Honolulu, HI 96813). Either email kimberly_palaza@thdfsg.com or call (808) 566-3200 x2283 for more information regarding directions and parking.

- Neighbor Island organizations: Mail orders to the same address above and address it to “Hawaii Pizza Hut, Attn: Marketing – Fundraising.”

6. How can I pay for the vouchers?

Oahu Organizations:

- Cash
 - No limit, must be the exact amount
 - Not applicable for mail orders
- Check
 - Business or Club Checks - maximum of \$300 per day
 - Mail order purchases - the check must be received first before any vouchers are sent out.
- Credit Cards
 - MasterCard or VISA - maximum of \$1,000 per day
- Cashier’s check or USPS money order

Neighbor Island Organizations:

- Check
 - Business or Club Checks - maximum of \$300 per day
 - Mail order purchases - the check must be received first before any vouchers are sent out.
- Cashier’s check or USPS money order

**Please contact kimberly_palaza@thdfsg.com if your payment will exceed any of these limits.

7. Is there a minimum purchase for the vouchers?

- The minimum is 50 vouchers.
- Vouchers must be bought in increments of 50 (IE: 50, 100, 150, etc.)

8. Does our organization or club get a discount if we buy the vouchers in bulk?

- No, all vouchers are sold at \$5 each.

9. What if I need more vouchers?

- Contact Hawaii Pizza Hut Marketing Department at 566-3200 x2283 or email kimberly_palaza@thdfsg.com.
 - Oahu organizations: Another appointment will need to be made.
 - Neighbor Island organizations: Mail in “Additional Purchases Fundraiser Agreement Form” and payment (check only) (please include shipping and handling fee).

10. Who can pick up or order additional vouchers?

- Primary contact person must pick up the first order and is the only person authorized to list secondary contacts.
- Primary or secondary contacts may pick up additional orders.

11. Can I return any unsold vouchers?

- Oahu organizations: Yes, if you call and schedule an appointment by the 60th day after purchase.
- Neighbor island organizations: Please call or email the Marketing Department to inform you are returning unsold vouchers and have vouchers postmarked by the 60th day after purchase.
- A check will be issued to the organization within 10 business days after vouchers are received.
- Refunds will only be made on **unsold vouchers received on time**.

12. Can I do more than one Pizza Hut fundraising program?

- Yes, Pizza Night and the Literacy Card fundraisers are combinable.

Literacy Cards Frequently Asked Questions

Here are some helpful answers to questions that might come up when your organization/club sell the vouchers to your supporters. The vouchers are used for exchange of the Literacy Cards.

1. What does the Literacy Voucher entitle me to?

- Each voucher is redeemable for one (1) Literacy Card at a participating Pizza Hut Restaurant® in Hawaii. Target stores, UH Campus, airport, & Taco Bell stores selling Pizza Hut items do not participate.

2. What do I get out of the Literacy Card?

- Buy a medium or large pizza at regular price and receive a second pizza of equal or lesser value for free.
 - o **Good for Delivery, Dine-in, AND Carryout orders!**
- Up to 5 free pizzas per order.
- Valid for one year from the date the card is punched.
- No limit on how many times card may be used in the one year.
- If you choose to register your Literacy Card online at pizzahuthawaii.com, you will receive special email offers for a whole year – Your first offer will be a FREE medium pizza!
 - o **Registering your Literacy Card is not required to use the card.**

3. What pizzas apply to the Literacy Card?

- Large or medium pizzas that are Pan, Thin ‘n Crispy, Stuffed Crust, and Hand Tossed crust types.
- Big New Yorker and other special/promotional pizzas do not apply.
- Refer to the back of the Literacy Card for full details.

4. How do I know the expiration date of my Literacy Voucher and Literacy Card?

- Literacy Voucher: Must be redeemed by expiration date stated on the bottom of the voucher.
- Literacy Card: A Pizza Hut customer representative will punch in the current month and year on the card when you redeem your voucher. You will have one year from that date to use the card.
- Expired vouchers and Literacy Cards will not be honored or exchanged

5. I'm already receiving email offers from pizzahuthawaii.com. Will I receive the same offers if I register my Literacy Card?

- The Literacy Card email offers are exclusive to card holders and will require cardholders to present the card when redeeming these special offers.

6. Who do the monies go to?

- \$5 will go to the organization you bought the voucher from to help with their fundraising purposes.
- The other \$5 goes to the Hawaii Pizza Hut Literacy Fund.

7. Is the Literacy Card tax deductible?

- Pizza Hut is not advising that it is tax deductible.



Literacy Card Fundraiser Agreement Form-Online

As the official representative of the not-for-profit organization indicated on this form, I would like to participate in the Literacy Card Fundraiser program and agree to all terms and conditions stated below.

Hawaii Pizza Hut, Inc. will print all Literacy Cards and Fundraiser Vouchers. We agree to purchase each Fundraiser Voucher for \$5/each and will sell each voucher for \$10/each. The voucher may be redeemed for one (1) Literacy Card at participating Pizza Hut Restaurants® in Hawaii. \$5 per voucher will go to the Hawaii Pizza Hut Literacy Fund. The Hawaii Pizza Hut Literacy Fund is administered by the Hawaii Community Foundation. Payment for the entire amount of vouchers requested plus shipping and handling will be due with your agreement form.

We understand the Fundraiser Vouchers must be redeemed by the date noted on the voucher at a participating Pizza Hut Restaurant® in Hawaii. We understand the Fundraiser Vouchers are refundable, if returned to the Hawaii Pizza Hut, Inc.'s office within 60 days of the agreement date. In the event the unsold vouchers are returned, a refund check made out to the organization will be processed. We also understand that after 60 days of possession, we will accept full financial responsibility for the entire quantity agreed upon. We understand that the Fundraiser Vouchers are not replaceable if lost or stolen and are not negotiable for cash. All Fundraiser Literacy Cards are redeemable at all participating Pizza Hut Restaurants® in Hawaii. We understand that Hawaii Pizza Hut, Inc. will not exchange expired vouchers for current vouchers. Unauthorized or reproduced Literacy Vouchers and Literacy Cards will not be honored for redemption. We understand and agree that the Fundraiser Vouchers cannot be sold in or outside of any Pizza Hut Restaurants®. Lastly, we agree that Hawaii Pizza Hut, Inc. may change or end this program at any given time without notice.

We agree that the promotions and sales of the Literacy Card Fundraiser Vouchers will be monitored and controlled by our group. We accept all terms noted in this contract and we accept full financial responsibility for any unauthorized distribution or lost vouchers.

Please Print Clearly:

Name of Not-for-Profit Organization _____

Contact Name: _____ **Phone #** _____

Address _____

(Please provide an actual mailing address – DO NOT give a PO Box address)

City _____ **Zip Code** _____

Organization's Signature _____ **Date** _____

Organization Federal Tax ID #: _____

Hawaii Pizza Hut, Inc. Rep.'s Signature _____

Agreement Date: _____ **60-Day Return Date:** _____



Literacy Card Fundraiser Agreement Form-Online

Mailing Information (If different from previous page):

Name of Not-for-Profit Organization: _____

Contact Name shipping to: _____

Mailing Address: _____

(Please provide an actual mailing address – Do NOT give a PO Box address)

Circle Type of Address: Business OR Residential

City, State, Zip Code: _____

Number of Literacy Vouchers purchasing: _____ x \$5.00 = \$_____

Pizza Hut Location closest to your organization and supporters: _____

For Store Use -----

Series #'s: _____ to _____



MAIL ORDER & PAYMENT POLICY



Shipping & Handling Procedures:

Mail orders will be processed and sent out as soon as payment has been processed. Please allow 5-7 business days for the order to be sent to the requested address. **Please provide a physical/actual address because signature confirmation will be required.** P.O. Box addresses will NOT be accepted. If you would like an email notification, please provide your email address or send an email to kimberly_palaza@thdfsg.com to request an email notification.

For ALL Mail Orders: An additional \$7.40 charge will be added to your total for shipping and handling - rate subject to change at any time. (IE: Purchasing 50 Literacy Vouchers = \$257.40). All mail orders will be shipped using USPS Priority Flat Rate Mail with a required signature confirmation.

Payment Procedures:

Acceptable forms of payment: CASH*, BUSINESS CHECKS, CASHIER'S CHECK, USPS money order, Credit cards* (MasterCard and VISA).

Business Checks:

- 1) We will accept up to \$300.00. Any amount beyond that should be paid by cash*, cashier's check, or by credit card* (MasterCard or VISA.)
- 2) The check writer must be authorized to sign on the organization's account.
- 3) Proper Picture Identification must be presented for check approval purposes. (Government-issued ID).

Credit Cards:

- 1) We will accept up to \$1,000.00. Any amount beyond that should be paid by cash, money order, or cashier's check.
- 2) We accept MasterCard & VISA only. Credit cards can only be used by the person's name printed on the front of the card.

Please make checks payable to: **HAWAII PIZZA HUT, Inc.**

Non-printed checks will not be accepted & only one check & one credit card will be accepted per transaction per visit.

All orders must be paid in full at the time of pick-up or delivery.

*** Cash & Credit Card are NOT accepted on Mail Orders purchases.**

Mailing Information:

Please fill out the information below, if different from address above. USPS will be used to send most phone/mail orders. Please be aware that a signature is required and a physical address.

Name

Company (If applicable)

Mailing Address (*please provide an actual mailing address. Do Not give a PO Box address*)

Please Circle which type of address the above is: Business Residential

City, State

Zip Code

Contact Phone number:

Email address:



Literacy Card Fundraiser
Additional Vouchers Purchase Agreement Form – (Online)

As the official representative of the Not-for-Profit organization indicated on this form, I wish to purchase additional vouchers for the Literacy Card Fundraiser and agree to all terms and conditions that were stated on the original agreement form. (Please include shipping & handling with payment).

Name of Not-for-Profit Organization: _____

Contact Name: _____

Mail Cards to: _____

(Please provide an actual mailing address – Do NOT give a PO Box address)

Circle Type of Address: Business OR Residential

City, State, Zip Code: _____

Contact Phone #: _____

Organization Representative's Signature _____ (date)

Hawaii Pizza Hut Inc. Rep's Signature _____ (date)

Number of Literacy Vouchers purchasing: _____ x \$5.00 = \$ _____

For Office Use -----

Serial numbers: _____ to _____

Payment Type:

CHECK: (Please make check payable to: Hawaii Pizza Hut, Inc.)

\$ _____

Check # _____ Date: _____